

3.—Leading Magazines and Special Papers of Canada Individually Classified According to Purpose, Place where Published, Circulation, Frequency of Issue, and Year Established.

NOTE.—Information taken from *Canadian Advertising*, April-June, 1939, except where otherwise indicated.

Name.	Where Published.	Circulation	Frequency of Issue.	Year Established.
GENERAL MAGAZINES (with over 30,000 circulation).				
<i>English—</i>				
Maclean's Magazine	Toronto	270,261	Semi-monthly	1894 ¹
National Home Monthly	Winnipeg	253,394	Monthly	1899 ²
Chatelaine	Toronto	240,277	Monthly	1928 ²
Canadian Home Journal	Toronto	237,779	Monthly	1928 ²
Liberty (in Canada)	Toronto	199,267	Weekly	1932 ²
Canadian Veteran	Toronto	56,000 ²	Monthly	1932 ²
The Legionary	Montreal	36,329 ²	Monthly	1918 ²
Saturday Night	Toronto	30,880	Weekly	1887 ²
Canadian National Magazine	Montreal	30,362	Monthly	1914 ²
<i>French—</i>				
L'Action Paroissiale	Montreal	113,330	Monthly	1909 ²
Le Samedi	Montreal	49,291	Weekly	1888 ²
La Voix Nationale	Montreal	46,875	Monthly	1927 ²
La Revue Populaire	Montreal	39,655	Monthly	1907 ²
La Revue Moderne	Montreal	35,000	Monthly	1919 ²

CANADIAN FINANCIAL PAPERS.

<i>English—</i>				
The Northern Miner	Toronto	19,022	Weekly	1915
The Financial Post	Toronto	17,035	Weekly	1907
Financial Times of Montreal	Montreal	10,500 ²	Weekly	"
The Canadian Mining Reporter	Toronto	8,500 ²	Weekly	1929
Canadian Banker	Toronto	7,000 ²	Quarterly	1893
The Quebec Miner	Amos, Que.	6,000 ²	Weekly	1934
Monetary Times of Canada	Toronto	5,281	Weekly	"
Western Canada Mining News	Vancouver	4,750 ²	Semi-monthly	1899
The Bulletin	Toronto	4,250 ²	Monthly	1893
The Economist and Money and Risks	Toronto	3,750 ²	Monthly	1896
Canadian Finance	Winnipeg	3,152	Semi-monthly	1910
British Columbia Financial Times	Vancouver	2,250 ²	Semi-monthly	1914
Insurance and Financial Review	Toronto	2,000 ²	Monthly	"
The Pre-Cambrian	Winnipeg	1,333	Monthly	1927
The New Canadian Business Leader	Winnipeg	1,000 ²	Monthly	1936
Financial News and Western Mining Review	Vancouver	"	Weekly	"
Mining and Industrial Record	Vancouver	"	Monthly	"
The Western Miner and Oil Review	Winnipeg	"	Semi-monthly	1930
Western Oil Examiner	Calgary	"	Weekly	1926
<i>French—</i>				
L'Information Financiere et Industrielle	Montreal	3,750 ²	Weekly	1920
La Finance Canadienne (bil.)	Verdun	"	Weekly	"

CANADIAN FARM PAPERS.

<i>English—</i>				
The Family Herald and Weekly Star	Montreal	311,396	Weekly	1870
Free Press Prairie Farmer	Winnipeg	265,161	Weekly	1872
The Country Guide and Nor-West Farmer	Winnipeg	166,490	Monthly	1882
The Western Producer	Saskatoon	106,871	Weekly	1923
The Farmer's Magazine	Toronto	104,067	Monthly	1909
Farm and Ranch Review	Calgary	86,333	Monthly	1905
The Farmer's Advocate and Home Magazine	London	75,843	Semi-monthly	"
The Canadian Countryman	Toronto	72,000	Weekly	1912
Saskatchewan Farmer	Regina	56,103	Semi-monthly	1905
Maritime Farmer and Co-operative Dairyman	Sussex, N.B.	23,791	Semi-monthly	1895
The Western Farm Leader	Calgary	20,534	Semi-monthly	1936
The Ontario Milk Producer	Toronto	20,000	Monthly	1924
The Cowbell	Edmonton	16,000 ³	Monthly	1927

¹ Based on circulation reported.

² From *McKim's Directory of Canadian Publications, 1938.*

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